

(12) INTERNATIONAL APPLICATION PUBLISHED UNDER THE PATENT COOPERATION TREATY (PCT)

(19) World Intellectual Property Organization International Bureau



(43) International Publication Date
28 April 2005 (28.04.2005)

PCT

(10) International Publication Number
WO 2005/039189 A1

(51) International Patent Classification⁷: H04N 7/26, 5/262

Alexandros [GR/US]; 20212 Heather Drive, West Windsor, NJ 08550 (US). COOPER, Jeffrey, Allen [US/US]; 11 Toth Lane, Rock Hill, NJ 08540 (US). YIN, Peng [CN/US]; 65 Warwick Road, West Windsor, NJ 08540 (US).

(21) International Application Number:

PCT/US2004/033713

(22) International Filing Date: 12 October 2004 (12.10.2004)

(74) Agents: TRIPOLI, Joseph, S. et al.; Thomson Licensing Inc., 2 Independence Way Suite 2, Princeton, New Jersey 08540 (US).

(25) Filing Language:

English

(26) Publication Language:

English

(30) Priority Data:

60/511,026 14 October 2003 (14.10.2003) US

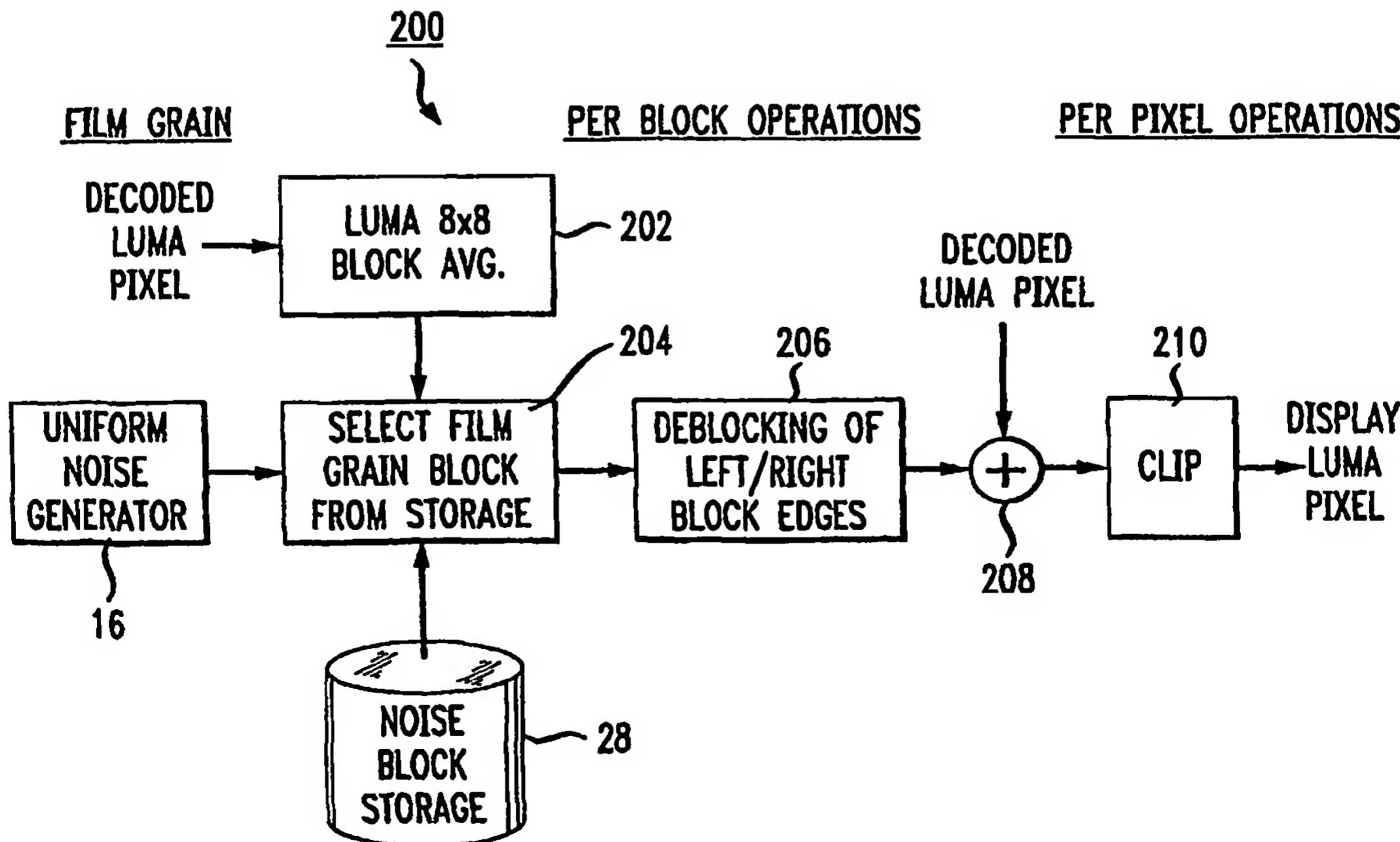
(81) Designated States (unless otherwise indicated, for every kind of national protection available): AE, AG, AL, AM, AT, AU, AZ, BA, BB, BG, BR, BW, BY, BZ, CA, CH, CN, CO, CR, CU, CZ, DE, DK, DM, DZ, EC, EE, EG, ES, FI, GB, GD, GE, GH, GM, HR, HU, ID, IL, IN, IS, JP, KE, KG, KP, KR, KZ, LC, LK, LR, LS, LT, LU, LV, MA, MD, MG, MK, MN, MW, MX, MZ, NA, NI, NO, NZ, OM, PG, PH, PL, PT, RO, RU, SC, SD, SE, SG, SK, SL, SY, TJ, TM, TN, TR, TT, TZ, UA, UG, US, UZ, VC, VN, YU, ZA, ZM, ZW.

(71) Applicant (for all designated States except US): THOMSON LICENSING S.A. [FR/FR]; 46, Quai A. Le Gallo, F-92100 Boulogne-Billancourt (FR).

(84) Designated States (unless otherwise indicated, for every kind of regional protection available): ARIPO (BW, GH,

[Continued on next page]

(54) Title: TECHNIQUE FOR BIT-ACCURATE FILM GRAIN SIMULATION



WO 2005/039189 A1

(57) Abstract: The simulation of film grain in an image makes use of parameters contained in a Supplemental Enhancement Information (SEI) message that accompanies the image upon transmission. The SEI message specifies film grain simulation parameters such as the film simulation model, the blending mode, and color space.



GM, KE, LS, MW, MZ, NA, SD, SL, SZ, TZ, UG, ZM, ZW), Eurasian (AM, AZ, BY, KG, KZ, MD, RU, TJ, TM), European (AT, BE, BG, CH, CY, CZ, DE, DK, EE, ES, FI, FR, GB, GR, HU, IE, IT, LU, MC, NL, PL, PT, RO, SE, SI, SK, TR), OAPI (BF, BJ, CF, CG, CI, CM, GA, GN, GQ, GW, ML, MR, NE, SN, TD, TG).

Published:

— *with international search report*

— *before the expiration of the time limit for amending the claims and to be republished in the event of receipt of amendments*

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